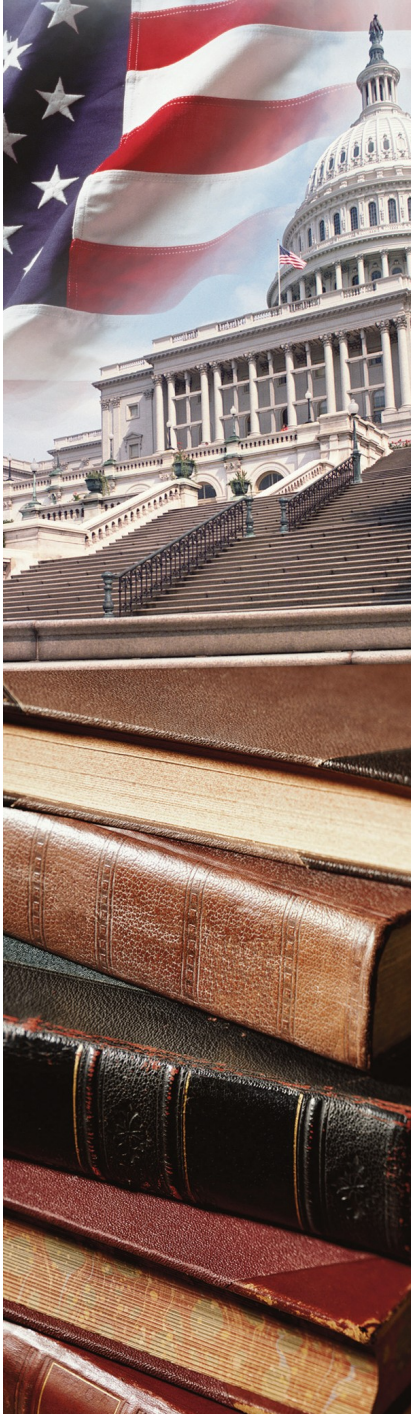# Healthcare

Hospitals | Clinics | Doctors | Providers

Effective email archiving reduces IT, legal and regulatory costs while maintaining compliance with regulations

The Challenge

Healthcare providers have the same challenges as any business. When it comes to message archiving, they have the added challenge of meeting HIPAA requirements. Email, and in many cases instant messages (IM), have become the prevalent means of communicating for healthcare providers. Communications have rapidly extended to their patients from the organization and from doctors as well. Healthcare providers need to also take special care of the personal confidential information they maintain on their patients.

Other challenges include legal discovery which is the legal process of producing documents during any litigation. Orderly records management is crucial to respond quickly and accurately. IT also has challenges with storage limits on their email servers and data leak protection (DLP) to control the security of information is a also a requirement.

Finally, there is a responsibility to make sure that these records produced during litigation are not purged from their systems while the case is still open. A litigation hold capability is paramount to avoid losing records that may have reached the end of their scheduled life.

- Healthcare providers are faced with these specific and general regulations:

- Records management of electronic communications—email, instant messages and more

  – This includes the retention and orderly destruction of information and legal holds in compliance with specific regulations on their industry

- Producing messages as evidence for a legal or regulatory discovery inquiry
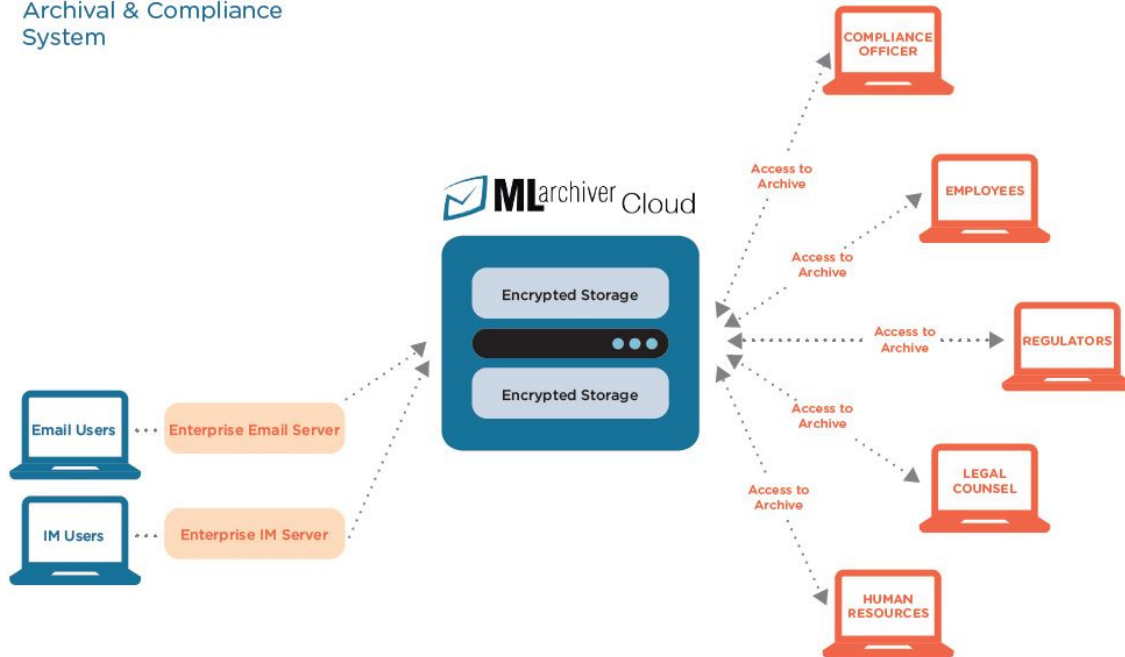
- Protecting Patient confidentiality

The Health Insurance Portability and Accountability Act, or "HIPAA", was passed by the federal government in 1996 and has wide-reaching implications on a number of healthcare service providers including hospitals, doctors, health insurance and life insurance firms, as well as long-term care facilities, medical billing companies and any business which maintains health records.

This regulation protects the privacy of an individual's medical information by requiring that healthcare providers deploy security measures to protect electronic health records. It also orders organizations to set up a contingency plan to address emergencies if systems that store medical information are damaged.

The Facts

- An estimated 84 billion emails are sent worldwide each day
- 70% of intellectual property resides in electronic messages
- Over a billion in fines lhave been levied against businesses for not storing critical information
- The average corporate retention policy is between 3 and 7 years
- Email is introduced as evidence in 90% of court cases

Message Logic, a business unit of Data Storage Corporation
Contact: info@messagelogic.net or (212)-564-4922
www.messagelogic.net, www.datastoragecorp.com

Archival & Compliance System
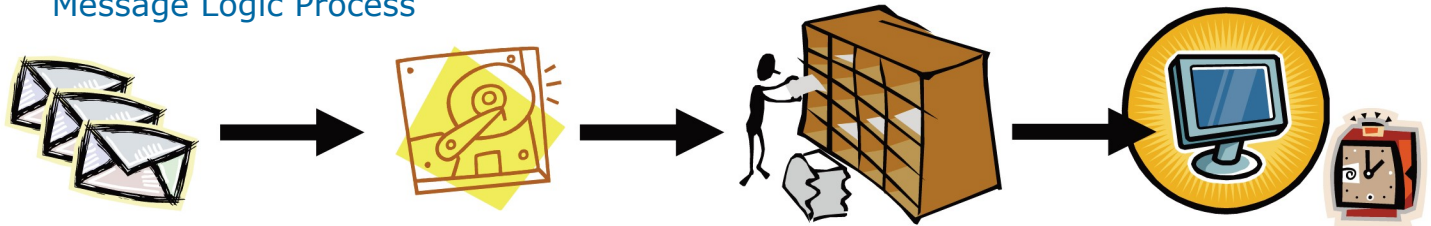

The Solution
Message Logic® "Intelligent Message Archiving"

Message Logic is unique with the following capabilities to address the needs of Government and Educational institutions:

• Records management of your electronic communications

- Orderly manage the retention and destruction of messages and prepare to respond to internal and external inquiries

- Legal hold capabilities also prevent messages from being deleted during a legal or regulatory proceeding

• Fast, accurate message discovery

• Pro-active monitoring for corporate policy violations

• Mailbox management feature allows older messages to be archived with employees access to their own archived messages

• Provide alerts to employees and management on policy violations

- 50+ different categories

- Ex: an employee can be alerted if they inadvertently send personal information such as a social security number by email

• Message tagging tags messages for supervision or legal reviews.

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Message Logic®
Email Archiving | eDiscovery | Analytics

Healthcare

Hospitals | Clinics | Doctors | Providers

Message Logic Process

Capture
Capture all email, IM and attachments in real-time

- Inbound, outbound, internal, and external
- Exchange, Notes/Domino, Kerio, Zimbra, Pop and more
- Full-text index all messages and attachments
- Protect your intellectual property

Analyze
Exclusive "know what you are archiving" analytics and monitoring

- Full policy enforcement management
- Categorizes messages into 50+ compliance and measurement categories
- Real-time alerts and reports on potential policy violations to senders and/or management
- Reduce risk and enforces policies

Store
Securely archive and protect every "record"

- Preserve your records with record retention rules
- Apply tags and identifiers to messages
- Regulatory supervision
- Store with virtually unlimited, expandable storage
- Single instance storage
- Storage back-up utility
- Apply "Litigation Holds" on messages to preserve them during litigation
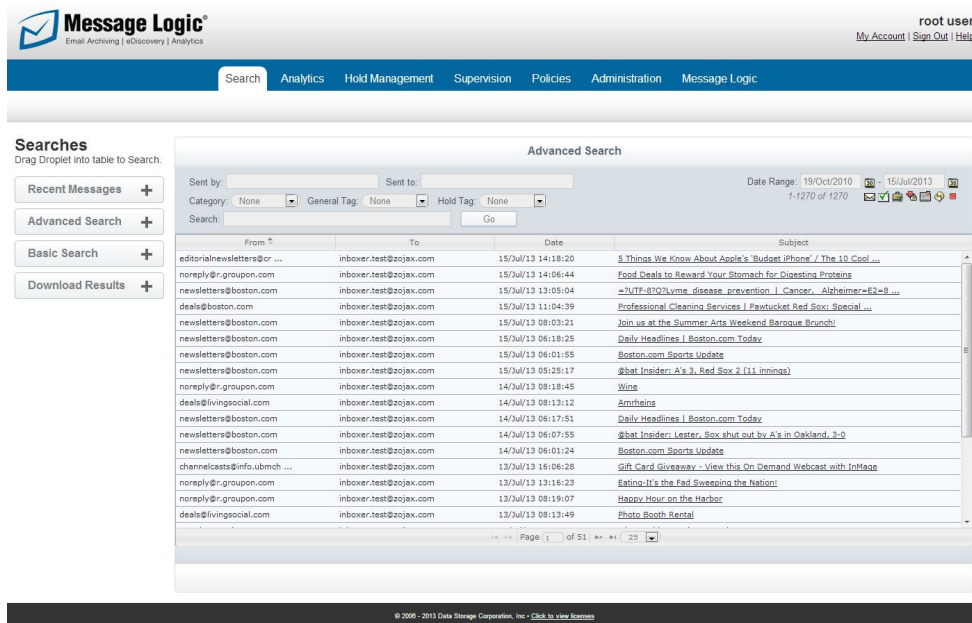
Search-Retrieve
Fast and accurate search, retrieve and functions

- Basic search
  - Sender, receiver, data range, and text strings
- Category search
  - Unique to Message Logic—search many different standard and custom categories with analytics reports
- In-depth legal discovery
  - Boolean expressions, fuzzy, proximity, text, etc.
- Single message and bulk exports compatible with Case Management Systems
- Employee access to their archived messages via Outlook or web interface

The Benefits

- Total solution for the message archiving challenge
- Built on reliable Dell server and or VMware Ready software
- Unlimited scalability by adding attached storage or expanding your VMware infrastructure
- Turns emails into "corporate records"
- Keeps you in compliance with regulations and laws
- Reduces the time and effort for Discovery requests

- Cost effective solution with a very short ROI
- Message Logic Preconfig – —your systems arrive ready
- Message Logic Support – software support for Message Logic technology. Hardware appliances come with Dell ProSupport
- Message Logic Monitoring – Part of the support package is Message Logic's monitoring and update service

Message Logic®
Email Archiving | eDiscovery | Analytics

Healthcare

Hospitals | Clinics | Doctors | Providers

Powerful Solutions from Message Logic

MLarchiver

High performance rack-mount server that arrive pre-configured with MLArchiver software. Turn key solution, ready to meet your compliance, IT and legal requirements.

MLarchiverVM

The only VMwareReady solution for email archiving. Works in any ESX, ESXi or VBlock environment and leverages your virtualized server environment.

Download for free 14 day trial

MLarchiver Cloud

Message Logic offers a variety of hosted cloud solutions using the Amazon Web Services platform. with Amazon, IBM Pure Systems and

The Answer:
simplifiedArchiving

We make it simple to find what you're looking for, stay in compliance, enforce corporate policies and manage for the future. It doesn't need to be difficult.

Come learn how.

Data Storage Corporation
Excellence in Data Protection and Recovery

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